

# THE RISE OF MEDICAL TOURISM



First of all, perhaps we should have a look at what medical tourism actually is; many have an idea and oftentimes shy away from it – the fear of being overcome with complicated terminology is enough to scare anyone! However, it's really not as intense as any of us thought. Put simply, medical tourism is the process of travelling outside of a home country to receive medical, dental, or surgical care.

Some think it pertains only to those in less developed countries who move to the more affluent, but this is not the case; anybody can use medical tourism to undergo a procedure not offered in their country of residence. Similarly, travelling cross-country to acquire more affordable medical aid is known as 'domestic' medical tourism.