## **MEDICAL FACILITATOR OF THE YEAR**

## Medical Travel International

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With their devotion to their clients wants and needs that we are proud to award Medical Travel International with Medical LiveWire's Medical Tourism Facilitator of the Year.



Medical Travel International is a leading medical tourism facilitator based in Colombia's capital, Bogota. The firm is the country's leading medical tourism agency who works with clinics and health care providers from all over the globe to ensure their clients gets the best care and treatment.

It is a company which has built themselves an outstanding reputation due to their commitment to services and their extensive network with leading both clinics and healthcare specialists and hotels and travel provider. All of this to provide the best care and service for their clients. As well their outstanding reputation within the industry, Medical Travel International is internationally accredited with the Medical Tourism Associations and a prominent member of TCI.

It is this growing reputation that has led to Medical Travel International to rapidly expand. The Colombian firm will soon be expanding with offices in Brazil, the United States and the United Arab Emirates with a reputation of dependability and expertise.

In the competitive field of medical tourism, there are a number of challenges which organisations face and must continually adapt to. From the medical perspective, it is vital that they can assess

and understand their customer's needs perfectly, so they can source the best treatment and health care provider. This requires facilitators to be continually on top of the latest developments in medical treatments, and which facilities provide the best care. This means working and engaging with the medical community.

As well as the medical treatment, there are the travel factors to consider. Depending on a client's current health, it will require firms take any physical mobility issues when planning their trip and where they stay and recuperate following treatment. With the recent political changes affecting visas and right of movement, a medical facilitator needs to be on top of these shifts in order to deliver the best advice for your clients.

For a modern medical facilitator, you need to be able to manage all of these and, needless to say, a good reputation is difficult to come by and is hard earned. It is due to these vital principles that have brought Medical Travel International to our judging panel, having stood out in such a crowded category.

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