## **EXCELLENCE IN PHYSIOTHERAPY SERVICES**

## CoActive Physio

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CoActive Physio is a highly rated physiotherapy and pilates clinic based in the city of Chester. They provide physiotherapy, pilates, acupuncture, and biomechanical and gait analysis services, treating a range of clients from a variety of referral origins. Pilates is a key part of the business, both within the therapy treatment room and on a class basis. All therapists are trained using the Australian Physiotherapy and Pilates Institute, ensuring they are qualified to teach a modified form of pilates specific to physiotherapy needs.

Their main aim, as well as offering the highest quality services, is to make it easier for their clients to access appointments. In order to achieve this they are open seven days a week including bank holidays, and they have a round the clock contact protocol, so clients do not need to wait for official opening times to make enquiries or bookings. The team also offer an online booking system for client convenience. At CoActive Physio, clients are always put first; there is no business competition when it comes to healthcare, only the need to help people access the services they need. The trained physio team work closely with other healthcare providers to achieve their goals and they are currently affiliated with Arthritis Action UK, providing subsidised sessions through the charity for members.

The therapists at CoActive Physio are highly experienced in their field and continue to keep up with recent trends and developments in the field of physiotherapy and pilates. One senior chartered physiotherapist, Sarah, is currently undertaking a further Masters in advanced physiotherapy practice. Sarah's fellow senior chartered physiotherapist, Abi, is working alongside top level athletes in the British Parasnowsport team on their journey to the 2018 Paralympics, bringing to the clinic a wealth of experience in sports rehabilitation. They genuinely enjoy their jobs and the feedback and gratitude they receive from their clients makes it all worthwhile.

The Medical LiveWire judges were particularly impressed by CoActive Physio's innovative use of technology. The centre opened up its own on-site gait lab in January 2017. By combining their physiotherapists' experience with advanced technology the team can assess, plan, and treat individuals with conditions affecting their ability to walk or run. CoActive Physio is a first choice for anyone who is trying to achieve their health and fitness goals.

