Medicall

PRINT & DIGITAL ADVERTISING RATES

Headline Sponsor	£15,000	DPS	£2,000
Inside Front Cover	£6,000	Full Page	£1,200
Outside Back Cover	£4,000	Half Page	£750
Centre DPS	£3,000	Quarter Page	£450
Inside Back Cover	£2,500		

EMAIL OPPORTUNITIES - POA

- Partners can utilise our large email subscriber base to extend campaigns and promotions
- Emails are sent to subscribers
- Offered to brands who want access to our loyal newsletter subscribers
- Allows a brand to combine an email campaign with an ad campaign
- Target your brand directly to your customers

